

Micropole signs its first project based on Oracle Analytics Cloud

This new project based on Oracle Analytics Cloud in France strengthens the long term partnership between Oracle and Micropole.

An Oracle partner since 1998 via Hyperion, Micropole, which is an international consulting group based on innovative technology, was already a pioneer in 1999 when it completed a first Essbase project for Wanadoo, followed by its first Hyperion Planning project in 2001. As part of this collaboration, Micropole is now a Cloud Standard and Gold level member of the Oracle PartnerNetwork program.

With a team of 150 experts specializing in Finance department challenges, Micropole supports its customers from the initial design to the implementation and deployment of their projects. This team has already completed more than 250 projects: reporting and budgeting, statutory consolidation, cost accounting, and finance information system – regardless of the customer's industry.

Following the release of Oracle Analytics Cloud in 2016, Micropole teams believe that they should offer this new solution to their customers as it provides the industry's most comprehensive cloud analytics in a single platform, including everything from self-service visualization and powerful inline data preparation to enterprise reporting, advanced analytics, what-if scenario modeling, and self-learning analytics that deliver proactive insights. With support for over 50 data sources and an extensible, open framework, Oracle Analytics Cloud gives customers a complete, connected, collaborative platform that brings the power of data and analytics to every process, interaction, and decision. . Currently implemented for a leading retailer of sporting goods, this first project based on Oracle Analytics Cloud will be used initially by the Finance department.

«We are very pleased with this first deal which is a new milestone for our relationship with Oracle. We believe that it will be followed by many other common projects since Oracle Analytics Cloud offers many benefits. The Essbase engine, coupled with Oracle's Data Visualization layer, strongly enhances the solution functionality, offering much appreciated advantages to the management of lines of business», said Antoine Amélineau, VP Financial Management for Micropole.

«One of our earliest partners for data analysis, Micropole demonstrates with this project its strong commitment on Oracle Cloud» said Christophe Bougot, VP Alliances & Channel for Oracle France.
«This is just the beginning of a common journey with our Cloud platform, which is constantly enhanced with new functionality creating new opportunities.»

About Oracle PartnerNetwork

Oracle PartnerNetwork (OPN) is Oracle's partner program that provides partners with a differentiated advantage to develop, sell and implement Oracle solutions. OPN offers resources to train and support specialized knowledge of Oracle's products and solutions and has evolved to recognize Oracle's growing product portfolio, partner base and business opportunity. Key to the latest enhancements to OPN is the ability for partners to be recognized and rewarded for their investment in Oracle Cloud. Partners engaging with Oracle will be able to differentiate their Oracle Cloud expertise and success with customers through the OPN Cloud program – an innovative program that complements existing OPN program levels with tiers of recognition and progressive benefits for partners working with Oracle Cloud. To find out more visit: <http://www.oracle.com/partners>.

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Micropole is a Digital Services Company based in Europe and Asia, specializing in Digital Transformation, Performance Management and Data Governance. The group supports its customers throughout the entire project lifecycle, from consulting to full implementation of solutions, including training. Leader of its market segment in France, Switzerland and Belgium, the group is also present in China (Beijing, Shanghai and Hong Kong). Partner of the leading software vendors, Micropole has almost 1,150 employees and achieves 30% of its turnover internationally. It has more than 800 customers including 80% of the CAC 40 groups. Micropole has received the «Innovative Business» label awarded by Bpifrance. The group is listed on compartment C of the Eurolist market of Euronext Paris, it is registered in the Next Economy segment (ISIN code: FR0000077570 – Mnemonic code: MUN).

Press contacts

Rumeur Publique Agency | Joachim Martin | +33 1 55 74 52 04 | micropole@rumeurpublique.fr
Micropole | Marina Benatar | +33 1 74 18 76 98 | mbeatar@micropole.com