

Micropole: First quarter turnover stands at €24.9m

Micropole, an international group in digital technologies and consulting, present in Europe and Asia, achieved a first quarter 2014 turnover of €24.9m.

Like for like, the turnover stood at € 27.6 m over the same period in 2013. Excluding the non-recurring business of license sales over the 1st quarter 2013 (standing at 1.5 million euros), the turnover variation between the two periods is limited to 4%.

The development in turnover is directly tied to the group's strategic decision to focus on its high value-added offers. The alignment of our in-house organization to this new strategy was achieved at the end of the first quarter. The year 2014 will now enable an upsurge in business and an intensification of related marketing and sales activity. The group has already noticed significant advances in its high-value added services, notably those linked to new digital and data enhancement usage.

« We are in line with the implementation of our strategic development plan, namely the focusing of our business around four offers which are Digital transformation, Performance Steering and Management, Process Optimization and Data Governance. These offers, consistent and relevant in relation to our customer's expectations, give us a competitive edge which is highly differentiating on the market. Their gradual deployment over 2014 is a growth-promoting asset for the groups future », comments Christian Poyau, Micropole CEO.

*Next financial date is Thursday July 31st 2014 for the publication of the first half-year turnover.
The complete financial calendar is available on the group's internet site.*

About Micropole | www.micropole.com

Micropole is a Digital Services Enterprise with bases in Europe and Asia, specializing in Digital transformation, Performance Management, Process Optimization and Data Governance. The group partners its customers throughout the entire project life-cycle, from consulting to full implementation of solutions, including skills transfer. A leader in its field in France, Switzerland and Belgium, the group also has bases in China (Shanghai, Beijing and Hong Kong). A partner of the leading software vendors, Micropole has a headcount of over 1,300 and provides solutions to 800 clients (80% of whom are CAC 40 companies). Micropole has received the "innovating enterprise" label awarded by Oséo Innovation. The group is listed on the Eurolist Paris – Compartment C and registered in the Next Economy Segment. ISIN code: FR0000077570. Code mnémo: MUN). Further information is available on our corporate website www.micropole.com



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